

Quote ID

Technical Structure

Dynamic

Website Development

BRAMCO GROUP

Proposal Submitted By:
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Dated: January 06th, 2024

Goals

To design Dynamic Website with User-friendly interface, responsive design, and advanced functionality

Specifications

Kindly refer to the below described Frontend User Module and Admin Panel module.

User Module

Section 1: Homepage Design

The homepage will have the following features:

- **Tabs:** The categories which will be manageable from the admin panel and will serve as the tabs. Mouse over on the categories will list the subcategories. And, on clicking the sub category, the user will be redirected to the Service listing page.
- **Banners:** The banners on the homepage as well as on the inner pages will be manageable from the admin panel.
- **Links**
 - **Contact Us:** On clicking the user will be redirected to contact us form.
 - About Us
 - Our Services
 - Our Products
 - Gallery

- Etc (only content pages)
- **Search:** The search functionality will have a textbox to enter a keyword and a dropdown to select the category, sub category. Typing the keyword in the search textbox will show the suggestions as the user types.

Section 2: Service Listing Page

The Service listing will include the following details:

- Image
- Title
- ID
- Short Description
- View Details (Button)

Clicking the View Details button will redirect the user to Service's detailed description page.

Section 3: Service Detailed Description Page

The service's detailed description page will show the following details about the Service:

- Image
- Title
- Service Id
- Description
- **Send Enquiry:** The user will be able to send the enquiry for the service by filling the following form:
 - Full Name (Textbox)
 - Phone Number (Textbox)
 - E-Mail (Textbox)
 - Enquiry (Text area)
 - **Send** (Button): On clicking the enquiry will be sent to the admin.
 - Contact Mode : Call, Text, Email.

Section 4: Product Listing Page

The Product listing will include the following details:

- Image
- Title
- ID
- Short Description
- View Details (Button)

Filter : The user will be able to filter the results by category, sub category.

Clicking the View Details button will redirect the user to Product's detailed description page.

Section 5: Product Detailed Description Page

The product's detailed description page will show the following details about the product:

- Image
- Title
- Product Id
- Description
- **Send Enquiry**: The user will be able to send the enquiry for the product by filling the following form:
 - Full Name (Textbox)
 - Phone Number (Textbox)
 - E-Mail (Textbox)
 - Enquiry (Text area)
 - **Send** (Button): On clicking the enquiry will be sent to the admin.
 - Contact Mode : Call, Text, Email.

Section 6: Contact Us

The Contact Us section will take the user to the page, where the user will have to provide the following details:

- First Name* (Textbox)
- Last Name (Textbox)
- E-Mail* (Textbox)
- Mobile Number* (Textbox)
- Enquiry/Comment* (Text area)
- Contact Mode : Call, Text, Email.

Enquiries posted by the users will be tracked in the back end and the admin can revert back.

Section 7: Testimonials

The homepage will have testimonials section. to add a testimonial, user will provide the following:

- Name
- Email
- Description

Section 8 : FAQs

These sections will have some of the frequently asked questions by the users along with their answers. The questions and answers will be managed from the backend.

Section 9 : Gallery-Image & Video

This section will show posted Images and Videos(with Youtube embedded code) by the admin. The section will be managed from the backend. As many as Images and Videos can be posted.

Section 10 : Newsletters

The user will be able to subscribe/unsubscribe from the newsletter service by providing his name and e-mail ID.

Section 11: Other Informative Pages

Pages such as About Us, Privacy Policy, Terms and Conditions, 4-5 Services Pages etc., will be manageable from the backend using an easy-to-use Content Management System (CMS).

Google Analytics Installation and Social Media Links (Twitter, Google+, Facebook)

Admin Module

This will be a password protected panel, which can be accessed anytime and anywhere using a PC or laptop connected to the Internet.

Section 1: Manage Service

4-5 fixed pages of Services will be there. (no Dynamic)
following fields will be required:

- Title (Textbox)
- Images (Upload from disk) (4-5 service Images)
- Service id (optional)
- Description (Textarea)

Section 2: Manage Products Categories

The admin will be able to add, edit, delete, activate, and deactivate categories and subcategories.

Section 3: Manage Products

The admin will be able to add/edit/delete/active and inactive the products details. To add a product, following fields will be required:

- Title (Textbox)
- Images (Upload from disk) (4-5 service Images)
- Product id (optional)
- Description (Textarea)
- Specifications (Textarea)

Section 4: Manage Enquiries (Services and Products)

The admin will be able to track the enquiries posted by the user from the Service and Product detailed description page.

Search: The admin can search for enquiries on the name and e-mail ID of the enquirer.

Filter: The admin will be able to filter the enquiries on basis of:

- Category , Sub category

Pagination: The order records may span across multiple pages and the admin can set the number of records to be displayed per page.

Section 5: Manage Header Images

Admin will be able to add or edit, delete, activate, and deactivate header images in this section. Adding new header image will require the admin to enter the following details:

- Image Title (Textbox)
- Text (Textbox)
- Header Image (Upload from local disk)
- URL (Textbox)

Section 6: Manage Inner pages Banner

Admin will be able to add or edit, delete, activate, and deactivate inner pages banner in this section. Adding new banner image will require the admin to enter the following details:

- Image Title (Textbox)
- Text (Textbox)
- Banner Image (Upload from local disk)
- Inner Page URL for only this banner image (Textbox)

Section 7: Manage Testimonials

Admin can edit, delete, activate, and deactivate testimonials in this section.

Section 8: Manage FAQs

The admin will be able to add unlimited FAQs and modify or delete the existing for users' help.

Section 9: Manage Gallery

The admin will be able to manage the Gallery section, can delete or edit post Images & videos.

Section 10: Manage CMS Pages

The content for static pages, such as, About Us, Privacy Policy, and Legal Disclaimer can be added or edited using an easy-to-use Content Management System (CMS).

Section 11: Manage Enquiries (Contact Us)

Any enquiry posted by a visitor on the Contact Us page can be tracked by the admin in this section. Admin will have the control to choose how many records need to be displayed per page. Admin will be able to delete the records, if necessary. Admin can reply to enquiries individually, or select multiple and respond to them with a common answer.

Section 12: Manage Search Engine Optimization

Admin of the website will be able to update the Meta tags of the website. If the admin updates the Meta tag of such a page which already has Meta tags, the system will generate a warning message to only change those keywords with which the site is not picked by search engines.

Section 13: Manage Admin Settings

Admin will be able to update the password of the admin control panel and the e-mail ID used to dispatch automated mails from the website. The admin will be able to manage the following:

- Google analytic code
- Google webmaster code
- Social media links
- Whatsapp Integration and Manageability

COMPLEMENTARY FEATURES INCLUDED IN YOUR WEBSITE PACKAGE:-

HOSTING :: Web hosting complementary for 1 year on our Linux Server. We can even host on your own existing server.

MAINTENANCE :: For complete Three months (on Weblink Server)

SUPPORT :: 24/7 Lifetime support by dedicated Support Manager

CODES WARRANTY:: Lifetime codes warranty of website

PRODUCT OWNERSHIP :: There is no renewal of the Website and no hidden cost. It has a one time development cost since its hardcore coded Website. We will provide you full Ownership and Source code of your Website.

PROJECT COST :-

Total Project development Cost :: 870 USD

PROJECT TIMELINE:- 25 to 30 working days

PAYMENT MODE DETAILS:-

For Online payment using Debit/ Credit Card : <https://www.weblinkindia.net/ccard/>

For Bank Transfer:-

HDFC Bank

Account Name : Weblink .In Pvt. Ltd.

Account Number : 00262320003550

IFSC : HDFC0000292

SWIFT Code : HDFCINBB

Branch : RAJOURI GARDEN

Address : J-12 21, RAJOURI GARDEN, NEW DELHI 110027